MEDIA RELEASE

Bruce Buchanan Makes Significant Philanthropic Gift to Support the Basketball Experience Centre – Home to The World's Oldest Basketball Court

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FOR IMMEDIATE RELEASE

ST. STEPHEN, NEW BRUNSWICK — The World's Oldest Basketball Court Management Team is pleased to announce that **Bruce Buchanan, a native of St. Stephen, has made a $3 Million Dollar contribution to The Basketball Experience Centre – Home of the World's Oldest Basketball Court.**

Bruce Buchanan's generous contribution represents a meaningful investment in the future of the project and in the vision to create a world-class basketball experience celebrating the community's unique place in basketball history.

The gift is a **contribution designed to accelerate the project's completion**. At this critical stage, Mr. Buchanan's additional funding will help the World's Oldest Basketball Court Management Team advance planning and shorten the timeline. It will also enable the team to approach government agencies for additional funding sooner, strengthening efforts to secure provincial and federal investment and open earlier than originally planned.

"This is much more than a financial contribution," said David Ganong, board member, World's Oldest Basketball Court. "Bruce Buchanan's generosity reflects a deep connection to his hometown and a belief in the importance of preserving St. Stephen's basketball heritage while creating a destination that can contribute to the community's future."

"Bruce grew up in St. Stephen, and his family was well established in business, sport and community service" David Ganong said. "His contribution demonstrates what is possible when people who have a connection to this community choose to invest in its future. We are extremely grateful for his confidence in this project and for helping us take another important step toward completion."

The Basketball Experience Centre is being developed around the remarkable history of the World's Oldest Basketball Court and the story of basketball in St. Stephen. The complete experience is envisioned as a destination that will welcome visitors, celebrate basketball history, support local economic development and provide a lasting legacy for future generations.

The project has already received strong community and philanthropic support, as well as growing recognition within the Canadian basketball community. The successful 2026 Canadian Basketball Hall of Fame celebration in St. Stephen further demonstrated the community's ability to host major basketball events and highlighted the potential of the World's Oldest Basketball Court as a destination of national significance. Mr. Buchanan's contribution comes at an important time as the Management Team works to move the project forward and build upon the momentum generated through recent fundraising, partnerships and community support.

The World's Oldest Basketball Court Management Team will continue working with its provincial and federal partners, community organizations, businesses and individual donors to secure the remaining funding required to complete **The Basketball Experience Centre – Home of the World's Oldest Basketball Court**.

About The Basketball Experience Centre

The Basketball Experience Centre will celebrate St. Stephen's unique place in basketball history and the legacy of the World's Oldest Basketball Court. The project is intended to preserve this important heritage while creating an engaging visitor experience and a destination capable of attracting basketball enthusiasts, tourists, families and visitors from across Canada and beyond.

About Bruce Buchanan

Bruce Buchanan a native of St. Stephen has established a remarkable record of philanthropy focused on strengthening communities, advancing healthcare, supporting education and investing in opportunities that benefit future generations. Rooted in a belief that successful individuals have a responsibility to give back through financial support, time, expertise and connections, Bruce's philanthropy reflects a long-standing commitment to creating opportunities and strengthening the communities and institutions that matter to him.

Photography available on request.

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